



bologna 19/22 settembre 2013 palazzo re enzo e del podestà

l'arte di fare il libro d'arte musica per gli occhi: il collezionismo all'oprera

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associazione artelibro

via riva di reno 58, 40122 bologna, italia tel. 349 1250956 irene.guzman@artelibro.it

segreteria organizzativa

noem

via orefici 4, 40124 bologna, italia tel. +39 051 230385 fax +39 051 221894 info@noemacongressi.it - www.noemacongressi.it Dear Sir or Madam.

We are pleased to inform you that the 10<sup>th</sup> edition of Artelibro Art Book Festival will be held in Bologna from 19<sup>th</sup> to 22<sup>nd</sup> September 2013.

### **The Festival**

**TEN YEARS.** This is the goal of **Artelibro Art Book Festival**. Since its beginning, Artelibro has acquired an extraordinary audience participation (from 20.000 visitors in 2004 to 50.000 in 2012) and many international exhibitors from all over the world, from Japan to the United States of America: in these years Artelibro hosted about 200 rare book dealers, more than 350 important publishing houses and self-publishing realities dealers in fac-similar and artist's books, limited editions and art prints, more than 130 specialized magazines. Only in the last three editions, about 1.800 art books have been displayed in the huge Art Bookshop in Piazza Maggiore, while in 2010, during the ILAB International Congress of Antiquarian Booksellers, a record of about 15.000 precious and ancient books and documents were displayed in Palazzo Re Enzo.

**MUSIC FOR THE EYES. The sound of Collecting Books** is the title of Artelibro's 10<sup>th</sup> edition, that coincides with the bicentenary of Giuseppe Verdi's birth.

As usually, the cultural program will be divided into several sections: cultural exhibitions, business meetings, presentations of books and projects, conferences for general public, workshops and activities for children.

## The project "Gli artisti delle pagine"/ "The artists of the pages"

Following the great success of the event LiberBook held in Parma (www.liberbook.it) and thanks to some of the suggestions received by the Liberbook organizer Andrè Beuchat, we would like to inform you that a specific part of the exhibition in Palazzo Re Enzo, entitled "Gli artisti delle pagine" ("The artists of the pages") will be hosted by Artelibro tradeshow.

This section, reserved to a limited number of exhibitors, will be dedicated to the artist's book intended as a fine piece of art and craftsmanship and will be characterized by a specific set up: there will be regular exhibition spaces featuring large tables with the possibility of paneling behind, so that all the exhibitors can show their works and the public can browse them and handle them easily. The aim of this section of the tradeshow is to underline the importance and peculiarity of the finest expressions of Italian book art and craftsmanship but also to present the highest possible number of international realities, in years sensitive and prolific in creating beautiful books-object, prints, works on paper.

After a thorough search of the most prestigious local and international realities that create volumes, bindings, prints and works on paper in different techniques, we are pleased to inform you that we have selected your works to give you the opportunity to participate in this particular cultural project.



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We welcome your presence as exhibitor at Palazzo Re Enzo, so we would like to inform you that, being aware of the delicate moment for economies all over the world, and of the consequent difficulty of investing time and money in participating in a trade show, we have created an advantageous economic proposal in order to facilitate and encourage your participation.

### The offer

The offer below will be valid for registrations received no later than the  $\underline{\mathbf{10}^{th}}$  **June**.

The tradeshow will be inside Palazzo Re Enzo e del Podestà, Piazza Nettuno, Bologna. In the palace a large exhibition section will be equipped with standard fittings (characteristics and rendering will be sent together with the acceptance letter).

The external design of each exhibition space will be standard and in keeping with the venue. Exhibitors can personalize the internal modules with their own materials, graphic design and products, or contact the Organising Secretariat to devise special effects or a customized décor (to be implemented and paid for by exhibitors).

Exhibition module in "Gli artisti delle pagine"/ "The artists of the pages" section

1 table 1x2 meters

2 chairs

1 dustbin

1 Power strip

€ 400,00 + VAT

Extra Paneling 2 mt x 2 mt

€ 100,00 + VAT

Furthermore, the Organizing Secretariat is at your disposal for specific offers including both exhibition module and accommodation (meals and overnight stay).

To confirm your participation with one of the solutions proposed below, would you please register filling out the following online form:

#### http://tinyurl.com/p2bqhkr

We kindly ask you to have a look at the documentation attached and to contact us for any further information.

Looking forward to your kind reply,

Organizing Secretariat Artelibro Art Book Festival